

FOR IMMEDIATE RELEASE:

Tuesday, March 27

Chief Nursing Officer Joins Hospice and Palliative Care of Greensboro

(GREENSBORO, NORTH CAROLINA)—Maria Thurlow, RN, joined Hospice and Palliative Care of Greensboro (HPCG) as its chief nursing officer in February 2018. Thurlow was previously the chief culture officer at Advanced Home Care, Inc., where she served in various roles starting in 1996.

“For the past several years, I have felt pulled to hospice as a place to complete my career,” Thurlow said. “My mother was a patient of HPCG for more than a year, and I was impressed with hospice’s interdisciplinary approach to care as well as the focus on patient and family goals at the end of life.”

A registered nurse, Thurlow began her career in a medical intensive care unit. Over the past 25 years, she has held a variety of clinical leadership and executive roles in the acute care and home health setting. At Advanced Home Care, Inc., she was responsible for clinical, financial and quality outcomes, as well as talent support and cultural transformation.

“Maria has great experience leading patient care teams through periods of rapid growth, mergers and organizational change,” said Kristen Yntema, president and CEO of HPCG. “I believe her vast experience will help us achieve our goals here at HPCG in the ever-changing world of health care.”

HPCG is a nonprofit organization that serves an average of 350 patients per day in Guilford County and surrounding areas. It is situated on a 14.75 acre campus at 2500 Summit Avenue. Since 1980, HPCG has been providing physical, emotional and spiritual support for children and adults faced with a life-limiting illness, as well as their caregivers and families. For more information, call 336.621.2500 or visit www.hospicegso.org.



Maria Thurlow, RN

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